

11/28/01

J1031 U.S. PTO

A METHOD FOR CONDUCTING DYNAMIC ON-LINE TRANSACTIONS AND SYSTEMS THEREFORE.

ABSTRACT OF THE INVENTION

This invention relates to and has as its object a method for conducting dynamic on-line purchasing transactions whereby a customer can dynamically interact with a number of vendors to initiate and complete a purchase transaction on-line in a single continuous operation, and systems useful for such purposes.